

SHOULD HAVE HAPPENED



VS

HAPPENED INSTEAD



1989: GSK submitted a “New Drug Application” for Paxil (Paroxetine) which obscured an approximately 8-fold increased risk of suicidal attempts and suicide, through improper use of 2 “run in” suicides and 5 “run in” suicide attempts. This changed a danger signal to a reassuring one. As a result, doctors and the FDA were not warned about the increased risk GSK knew or should have known about.